

# M.S. in Analytics

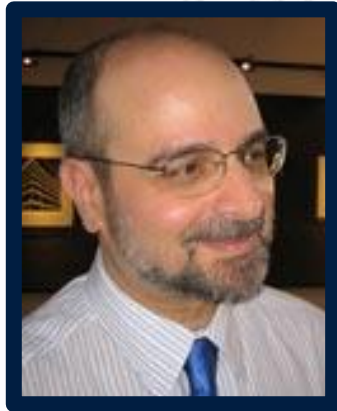
## *Concentration in Data Science*

Georgetown University  
*The Graduate School of Arts & Sciences*



GEORGETOWN UNIVERSITY

# Presenters



**Todd K. Leen, PhD**  
Program Director;  
Professor



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Program Coordinator

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# Data Science Overview

Curriculum

Admission Process

Applicant Demographics (AY '16-'17)

Q & A

Additional Information

# What is Data Science

Data Science is rapidly growing interdisciplinary field that combines **computer science**, **statistics**, and **mathematical modeling** to obtain insights, knowledge, and predictive capability about processes from data.

# What is Data Science

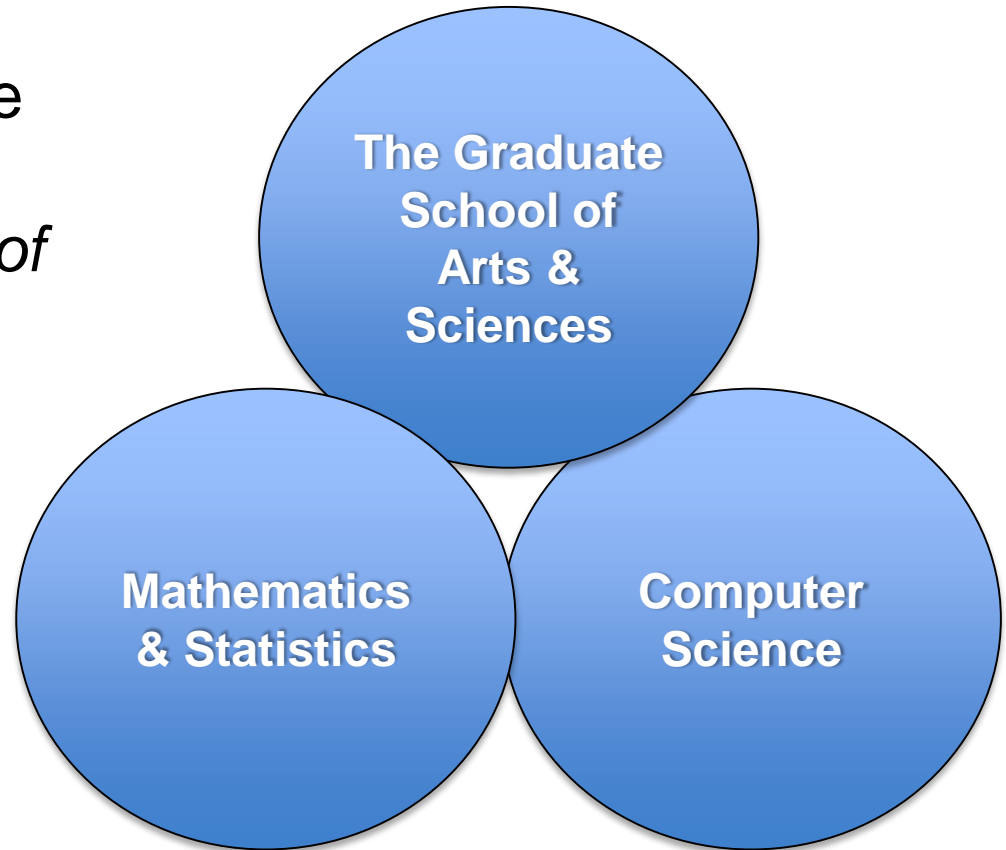
*There is enormous need for talent in data science to sustain this revolution in business and industry.*

In a recent report of the McKinsey Global Institute, "By 2018, the United States alone could face a shortage of **140,000** to **190,000** people with *deep analytical skills* as well as **1.5 million** managers and analysts with the knowhow to use the analysis of big data to make effective decisions."

SOURCE: McKinsey Global Institute analysis

# Georgetown Graduate Analytics

M.S. in Analytics is an interdisciplinary degree program offered by *The Graduate School of Arts & Sciences*



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# Curriculum

## 33 Credit Program

- Online, 3-credit asynchronous summer prep course on advanced Python, R, and command line programming.
  - Taken during summer after admission acceptance.
- The five-course, 15-credit core is designed to give students a strong working knowledge of computer science and statistical methods central to data science.
- 15 additional elective credits offered by the Analytics program or partnership programs throughout the graduate school.

*As the data science landscape continues to change and grow,  
so will our core and elective offerings.*



# Curriculum

Core Courses Required		
Course Number	Course Title	Credits
ANLY-500	Summer Programming Prep Course	3
ANLY-501	Introduction to Data Analytics	3
ANLY-502	Massive Data Fundamentals	3
ANLY-503	Scientific and Analytical Visualization	3
ANLY-511	Probabilistic Modeling and Statistical Computing	3
ANLY-512	Statistical Learning for Analytics	3

# Curriculum

Electives Offered by the Analytics Program		
Course Number	Course Title	Credits
ANLY-520	Effective Presentation for Technology & Science	3
ANLY-531	Databases	3
ANLY-540	Technology & Policy for Data Privacy	3
ANLY-550	Structures and Algorithms for Analytics	3
ANLY-561	Optimization	3
ANLY-905	Internship	.25

Additional electives are being developed in advanced machine learning, text analytics, and decision and game theoretic analytics.

# Curriculum

Electives		Popular Offerings from Math & Comp Sci	
Course Number	Course Title		Credits
COSC-455	Image Processing		3
COSC-572	Natural Language Processing		3
COSC-578	Statistical Machine Learning		3
COSC-589	Web Search and Sense-Making		3
MATH-412	Mathematics of Climate		3
MATH-611	Stochastic Simulation		3
MATH-640	Bayesian Statistics		3
MATH-645	Categorical Data Analysis		3

Electives also available in Public Policy, Business, and Biostatistics

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# Admission Process

## Application Materials

- Online Application
- Non-refundable Application Fee
- Resume or CV
- Statement of Purpose
- Supplementary Data Form
- Official Transcripts from all prior higher-education institutions
  - *International applicants who attended institutions outside the United States **must** use a transcript evaluation service*
- Official Recommendations (3)
- GRE score
- TOEFL / IELTS score, if applicable

# Admission Process

## Important Dates

- January 15 - deadline for priority consideration
- March 15 - deadline for International applicants
- April 01 - deadline for U.S. applicants
- *Summer 2017* - Online Programming Prep Course

# Admission Process

## Prerequisite Coursework

- Multivariable Calculus (*3 credits*)
- Linear Algebra (*3 credits*)
- Calculus-based Statistics (*3 credits*)
- Computer Programming (*3 credits*)
  - *C++, Java, and/or Python*
- Programming Languages
  - Python
  - R
  - UNIX/Command Prompt

# Admission Process

## **Desired Coursework / Experience**

- Data Structures
- Analysis of Algorithms
- Data bases
- Machine Learning
- Data Mining
- Computational Statistics



# Admission Process

## **Scholarship & Financial Aid**

A limited number of merit-based scholarships are awarded to exceptional applicants and to continuing students on a case-by-case basis.

There are opportunities for assistantships (research, teaching, grading) for Analytics students on a departmental need and student skill basis. These opportunities become available at the beginning of each semester.

# Admission Process

## Application Tips

### *How to Impress the Review Committee*

- All-inclusive review of application materials
- *Statement of Purpose* – Why Georgetown, why Data Science?
- *Letters of Recommendation*
  - Education, Work, Life Experience
  - How did you stand out?
- Programming Experience
  - College-level coursework, Work experience, MOOCs, Certificates

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Admission Process

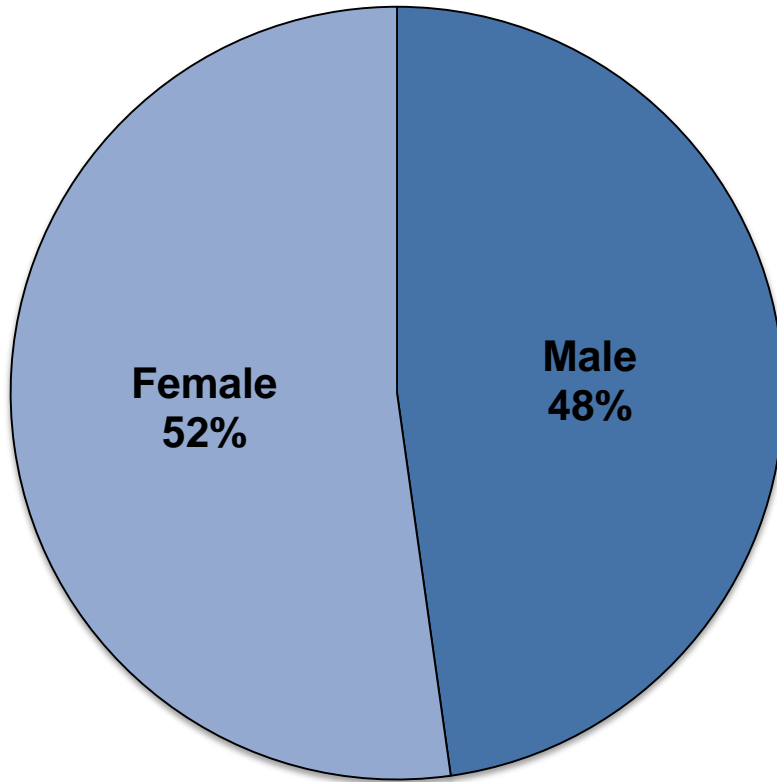
**Applicant Demographics (AY '16-'17)**

Q & A

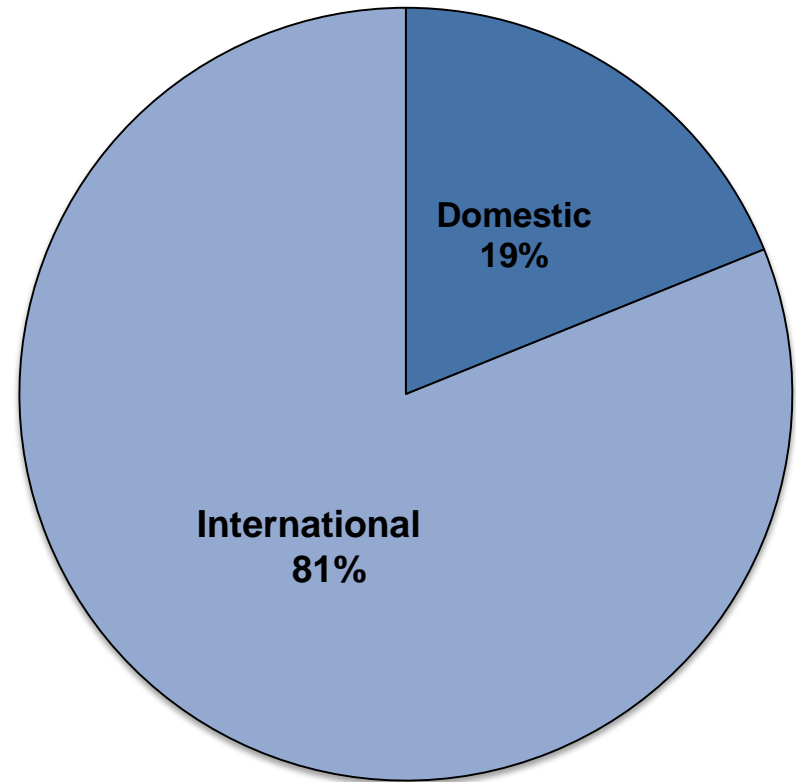
Additional Information

# Applicant Demographics

## Gender

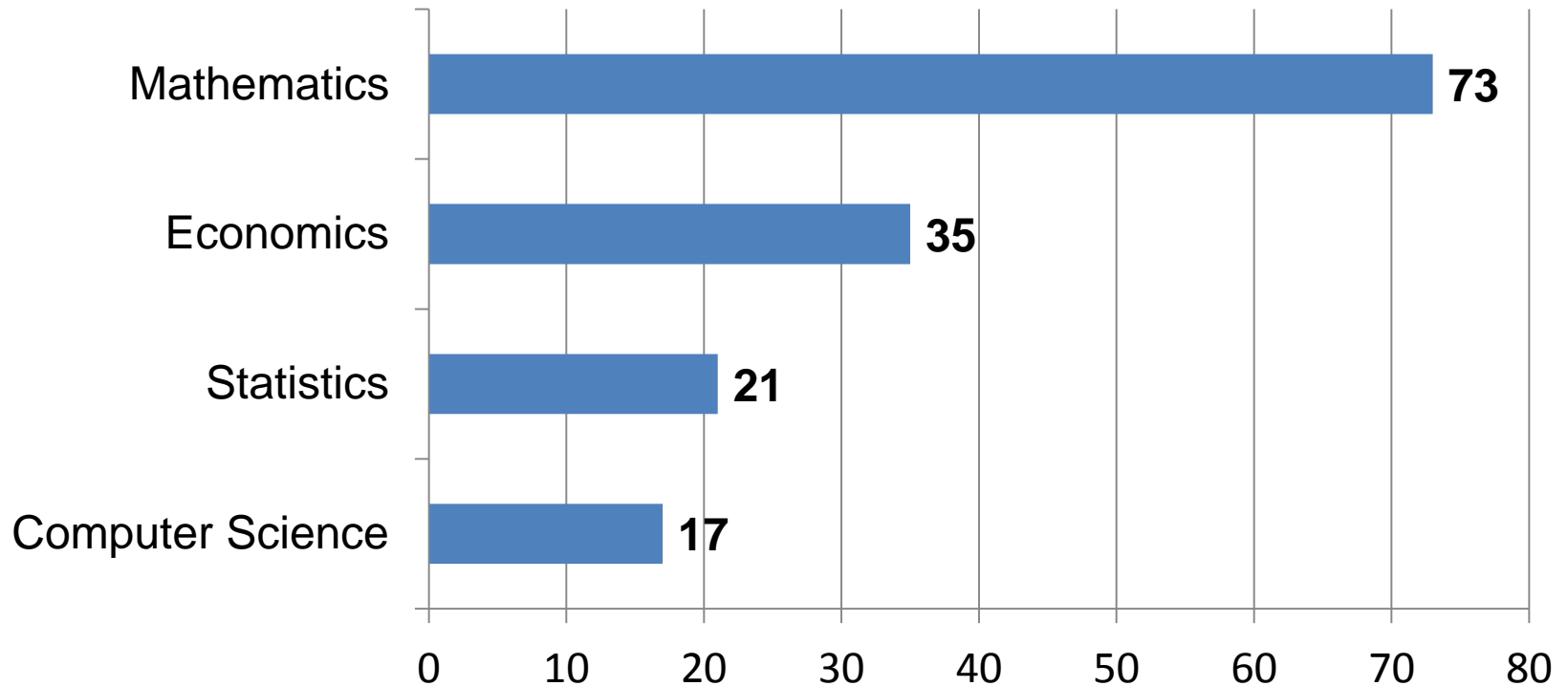


## Nationality



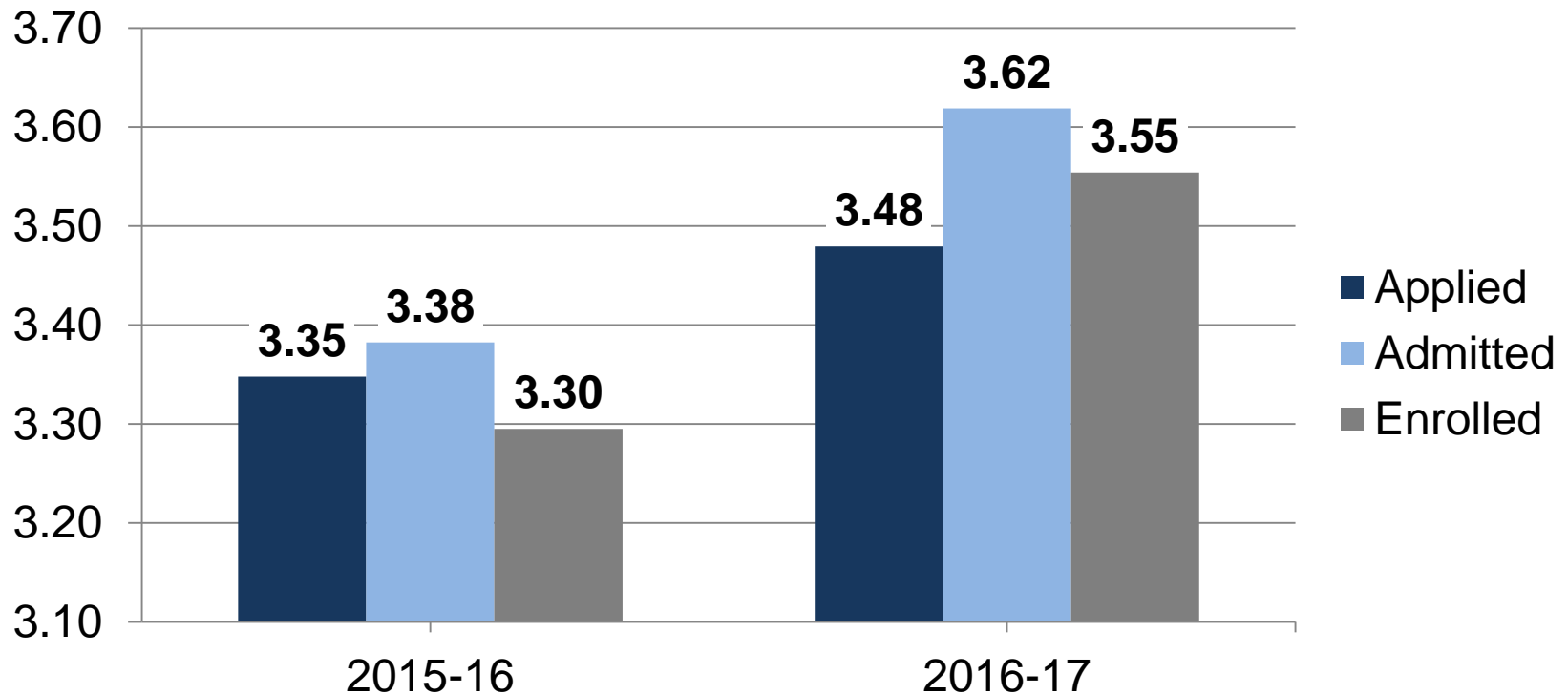
# Applicant Demographics

## Most Frequent Applicant Undergrad Majors



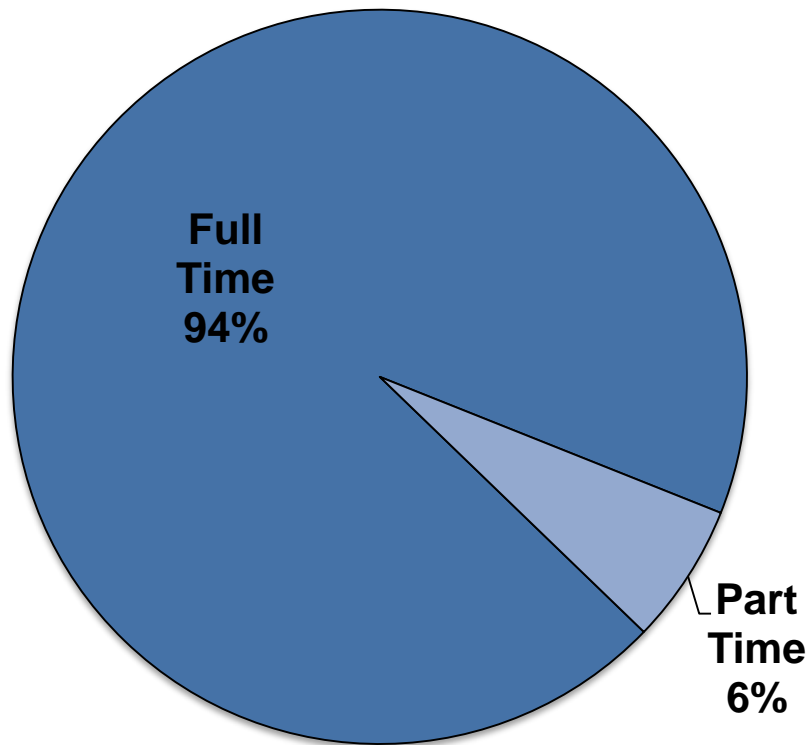
# Applicant Demographics

## Average Undergrad GPA Trends

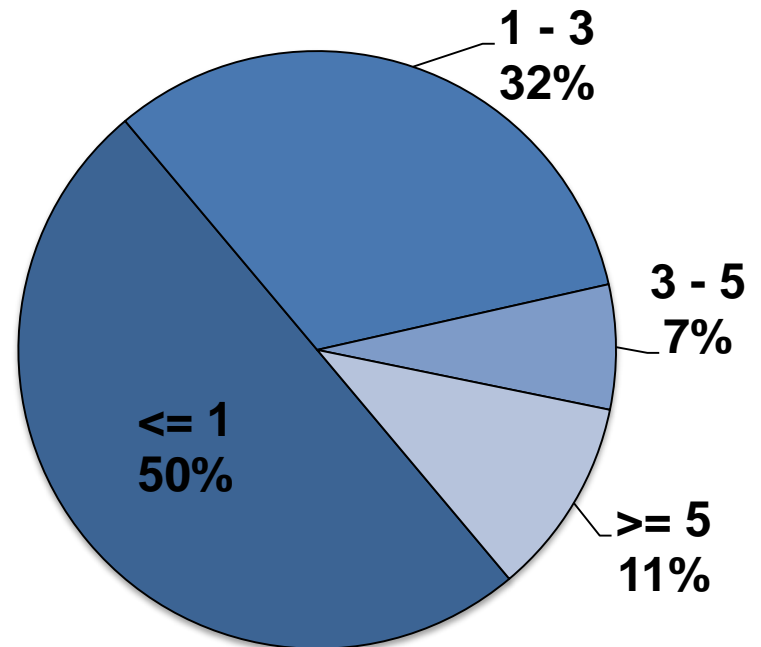


# Applicant Demographics

## Applicant Status



## Work Experience (years)



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Additional Information



# Question & Answer Session



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